



Affiliated with Buffalo & W.N.Y. Junior Soccer League – Youth Division of United States Soccer Federation

Dear Friend in our business community,

December 28, 2009

We are about to enter the 35th year of the Aurora Arsenal Soccer Club and are very appreciative for the support of many in our local business area. We are a volunteer run soccer program which provides a soccer experience to over 800 youth players and now to some 60 adult recreational players. Many businesses have supported our club for the last decade and for that we are very appreciative. In an attempt to have all of our teams sponsored for the upcoming 2010 soccer season, we are looking for new interested businesses to join us.

We have kept the team sponsorship contribution amounts the same for the past four years. For a \$175 level of support, your company name will be printed on the jersey of each player on your team, your company will be recognized on our website, and you will receive a plaque of appreciation with a photo of the team, which you can proudly display at your place of business. For an additional \$25, your team's printed jerseys will include your own custom logo.

These jerseys will be seen by the nearly 1000 people that attend Arsenal soccer games each Saturday. These jerseys are also worn for many years to come. My daughter has not played Arsenal Soccer for 3 years but still wears her dark blue Arsenal / Vidler's jersey and her bright yellow Arsenal / Kempo Martial Arts Academy jersey.

Last year we successfully embarked on a new sponsorship avenue in which Upstate Farms / Intense Milks provided the club with a soccer ball for each team in the senior divisions (9 years old to 18 years old). If you are interested in supporting the club in an opportunity other than jersey sponsorship, please give me a call or drop me an email. I would love to discuss ideas with you.

You can find out more about our program at www.auroraarsenal.org and see a list of sponsors from 2009 at <http://www.auroraarsenal.org/sponsors.htm>.

If you have any questions, please feel free to contact me. Steve de Boer, 652-6617, sdeboer@verizon.net

Return this portion for your sponsorship package by January 31, 2010 to *(I may be able to process late requests)*:
AURORA ARSENAL SOCCER CLUB, P.O. BOX 132, EAST AURORA, NEW YORK 14052

SPONSORSHIP PACKAGE 2010

Company Name: _____

Address: _____

Contact Name: _____ Phone Number: _____

Email: _____ Website: _____

\$50.00 for a Web Sponsorship only.

\$175.00 Jersey Sponsorship with company name printed on shirt (includes web sponsorship)

\$200.00 Jersey Sponsorship with custom logo printed on shirt (includes web sponsorship)

Please choose: youth or adult recreational soccer

List any special requests (example: Want to sponsor child's team, jersey color etc.) _____

If you are not using a custom company logo, please include the text, as you would like it to appear on the jersey

For Arsenal use	Age	Jersey color	Text color	Logo