



**AURORA ARSENAL SOCCER CLUB**  
**COACHES TEN COMMANDMENTS\***

**As a coach with the Aurora Arsenal Soccer Club (AASC), I will...**

1. Ask, "What can I do for the player", not "What can the player do for me?"
2. Put developing people ahead of developing soccer players.
3. Demand the right intent over the right result.
4. Empower players to think and act on their own.
5. Be as demanding as I can of the very best from each player at all training and competitions.
6. Be as prepared as possible for training sessions and games.
7. Continually look to improve as a coach.
8. Treat my players with respect and demand the same back from them.
9. Hold my players accountable for whatever they have control over.
10. Lead by example as a role model and as an ambassador of the game.

\* Adapted from Buffalo United Soccer Club - 2007.